



# 2017 CONFERENCE

SEPTEMBER 27-29 | HYATT CHICAGO | MAGNIFICENT MILE

## SPONSOR & EXHIBITOR OPPORTUNITIES

### ABOUT THE CONFERENCE

The SCTA conference features informative sessions, networking opportunities, exhibits, and a keynote address.

### ATTENDEE PROFILE

The event attracts professionals and corporations in ATM servicing, cash handling/processing, transportation, and safe keeping of cash and coin.

### ABOUT THE SCTA

**Leading Professionals in the Cash-in-Transit & Cash Servicing Industries Come Together Here.**

The Secure Cash & Transport Association is a non-profit association established in 2013 to represent the shared interests of professionals and organizations in ATM servicing, cash handling/processing, transportation, and safe keeping of cash and coin throughout North America.

### SPONSOR OPPORTUNITIES

#### GOLD LEVEL

- Premium logo placement on premise signage
- Premium listing on event website and program
- Logo on promotional conference eblast
- Designated "Sponsor" badges to wear during conference
- Opportunity to introduce a session speaker
- Full page interior program ad
- Special mention at Conference Welcome
- Exhibit space
- Access to Sponsor Lounge
- 3 attendee passes
- Post conference attendee list for one-time use

Member: \$6,500  
Non-Member: \$7,500

#### SILVER LEVEL

- Logo placement on premise signage
- Enhanced listing on event website and program
- Logo on promotional conference eblast
- Designated "Sponsor" badges to wear during conference
- Half page ad in event program
- Exhibit space
- Access to Sponsor Lounge
- 2 attendee passes
- Post conference attendee list for one-time use

Member: \$3,700  
Non-Member: \$4,200

#### BRONZE LEVEL

- Basic listing on event website
- Quarter page ad in event program
- Exhibit space
- Access to Sponsor Lounge
- 1 attendee pass
- Post conference attendee list for one-time use
- Logo on promotional conference eblast
- Designated "Sponsor" badges to wear during conference

Member: \$2,400  
Non-Member: \$2,700

**NEW**

## BOOKPLATE SPONSORSHIP \$1500

Make your dollars go even further. Sponsor this year's book giveaway and place your logo on the inside cover of John Nance's new book, Charting the Course. John Nance is this year's keynote speaker and his book will be given away to all conference attendees.



## EXHIBITOR OPPORTUNITIES

Exhibitor showcase will take place September 28th from 9am-5pm and September 29th from 9am-12pm. Exhibitor pricing includes basic website and program listing, post conference attendee list, and 1 attendee pass. Exhibitor space includes 6 ft. table and tablecloth.

### MEMBER:

Early Bird Exhibitor | \$1,350

After July 15 | \$1,600

### NON-MEMBER:

Early Bird Attendee | \$1,500

After July 15 | \$1,800

## ATTENDEE RATES

### MEMBER:

Early Bird Attendee | \$690

Company Group (2 or more) | \$670

After August 15 | \$790

Company Group (2 or more) | \$775

### NON-MEMBER:

Early Bird Attendee | \$925

Company Group (2 or more) | \$890

After August 15 | \$1,100

Company Group (2 or more) | \$1025

## INTERESTED IN JOINING THE SCTA?

Visit [SecureTransportAssociation.org](http://SecureTransportAssociation.org)

## PROGRAM ADVERTISING

The Conference Program will be distributed to all attendees of the SCTA Conference in Chicago. Advertising in the Program is the best way to ensure maximum exposure for your company and to build traffic to your exhibit table. The Program is the official guide to the conference, and includes the exhibitor area floor plan and exhibitor cross-reference.

The program will be a high-end oversized bound booklet printed on high quality glossy paper. All ads will be displayed in full color. Advertisers are responsible for providing ad artwork. If graphic design services are needed, advertisers may inquire about available services upon ordering ad space.

### AD RATES

Back Outside Cover	\$2,500
Front Inside Cover	\$1,500
Full Page Inside	\$750
Half Page	\$500
Quarter Page	\$250



**SECURE CASH & TRANSPORT**  
ASSOCIATION

## GET STARTED

To take advantage of sponsorship or exhibitor opportunities, please complete the order form on the next page.

## QUESTIONS

Contact Michael Gaul at (540) 338-7151 or [mgaul@securetransportassociation.org](mailto:mgaul@securetransportassociation.org)



APPLICATION FOR EVENT SPONSORSHIP, EXHIBITOR SPACE, AND PROGRAM ADVERTISING

Company Name

Mailing Address

City State Zip Code

Phone Website

Contact Name Contact Email

I WOULD LIKE TO BE AN EVENT SPONSOR

Sponsorship includes exhibit space and program ad space.

GOLD LEVEL SPONSOR

- Member: \$6,500
Non-Member: \$7,500

SILVER LEVEL SPONSOR

- Member: \$3,700
Non-Member: \$4,200

BRONZE LEVEL SPONSOR

- Member: \$2,400
Non-Member: \$2,700

NEW: BOOKPLATE SPONSOR

- Member: \$1,500

I WOULD LIKE TO BE AN EXHIBITOR

Included in gold, silver, and bronze sponsorship packages.

EARLY BIRD EXHIBITOR

- Through July 15, 2017
Member: \$1,350
Non-Member: \$1,500

REGULAR EXHIBITOR

- After July 15, 2017
Member: \$1,600
Non-Member: 1,800

I WOULD LIKE TO BE A PROGRAM ADVERTISER

- BACK OUTSIDE COVER \$2,500

- FRONT INSIDE COVER \$1,500

- FULL PAGE INSIDE \$750
Included in gold level sponsorship

- HALF PAGE \$500
Included in silver level sponsorship

- QUARTER PAGE \$250
Included in bronze level sponsorship

PAYMENT OPTIONS

- PAYMENT ENCLOSED (make check payable to SCTA)

- BILL MY Visa Mastercard American Express Discover

Card Number CSV Code Amount

Name as it appears on card Expiration Date

Address if different from above

Signature Date

Please send completed form to Michael Gaul: mgaul@securetransportassociation.org

Deadline for applications and payments: August 10, 2017

Questions? Email Michael Gaul at mgaul@securetransportassociation.org