

# 2018SCTA

## CONFERENCE

OCTOBER 10-12 | CHICAGO

### WEDNESDAY, OCTOBER 10

6:30 - 8:30 PM  
Michigan Ballroom

**SCTA Opening Cocktail Reception**  
*Courtesy of the SCTA*

### THURSDAY, OCTOBER 11

7:00 - 8:30 AM  
Michigan Ballroom

**Continental Breakfast**  
*Courtesy of the SCTA*

8:30 - 8:45 AM  
Great Lakes Ballroom

**SCTA Opening Remarks & Welcome**

*D. Mark Lowers,  
Lowers Risk Group, SCTA President*

**Keynote Address:**

8:45 - 9:45 AM  
Great Lakes Ballroom

**Higher Unlearning in a State of Industry Change**

Trends suggest that the secure cash and transport industry is on the cusp of an unprecedented digital transformation. An expert in change management leadership, Jack will ignite compelling conversations about ways to use emerging trends to navigate the industry's current state of change.

*Jack Uldrich,  
Global Futurist  
& Chief Unlearning Officer*

9:45 - 10:30 AM  
Great Lakes Ballroom

**Crypto Currency and the Blockchain**

How does crypto currency work? What is a blockchain? How will crypto currency integrate into financial markets? What are the latest trends in this growing market space and how do members of the cash lifecycle prepare to meet them?

*Philip Martin, Coinbase*

10:30 - 11:00 AM  
Great Lakes Foyer

**Morning Break**

11:00 - 11:45 AM  
Great Lakes Ballroom

**The Retail Perspective in the Wake of Brick and Mortar Closures**

Panelists Bill Crichton from Costco and Susan Colross from T-Mobile will speak about how their roles are impacted by changes in the cash processing and transport industry. Learn about their view of beneficial changes and what puts them in the proverbial "hot seat" within their organizations. Gain an understanding of how Treasury decisions and priorities may be impacted by other departments such as sale operations, loss prevention....even accounting!

*Panel discussion:  
Bill Crichton, Costco  
Susan Colross, T-Mobile*

11:45 AM - 12:30 PM  
Great Lakes Ballroom

**Emerging Technology and Safety Initiatives**

How can drone technology improve safety and security in the CIT workspace?

Learn how emerging video technology can provide critical information regarding risky driving behaviors.

*Ken Serig,  
Advanced Drone Research*

*Jason Palmer and Erik Contreras,  
SmartDrive*

# AGENDA

**12:30 - 1:30 PM**  
Michigan Ballroom

**Buffet Luncheon**

**1:30 - 2:30 PM**  
Great Lakes Ballroom

**Federal Reserve Cash Product Office  
& Modernization of the US Cash Ecosystem**

Learn from experts in consumers' use of cash about market trends, Federal, and banking initiatives that serve to modernize the ecosystem for the future.

*Steve Son and Turner Angell,  
Federal Cash Product Office,  
Federal Reserve System*

*Deirdre Spehar,  
Bank of America*

**2:30 - 3:00 PM**  
Great Lakes Ballroom

**Cannabis 101**

Learn about a day in the life of a cannabis CIT company, as well as the regulatory, insurance, security, operations, and growth challenges facing the industry.

*Todd Kleperis, HARDCAR*

**3:00 - 3:30 PM**  
Great Lakes Ballroom

**Afternoon Break**

**3:30 - 4:15 PM**  
Great Lakes Ballroom

**Case Study: California Gang-Related ATM Thefts  
Successfully Thwarted Deploying GPS Tracking Technology**

Learn the unique ways in which the adaptation of GPS technology to ATMs successfully ended a spate of thefts.

*Tom Stevenson,  
CashConnect*

*Mary Pifer,  
3SI Security Systems*

**4:15 - 4:45 PM**  
Great Lakes Ballroom

**FinCEN Update**

Hear about recent FinCEN enforcement action. Take an MSB assessment, and learn how AML regulation makes for a better CIT business.

*J.R. Davis III,  
Davis Bancorp*

**4:45 - 5:15 PM**  
Great Lakes Ballroom

**No More Blind Spots: How to Unlock Complete Cash  
Visibility via Barcode Technology**

Learn the importance of seamlessly integrating barcode technology from tamper-evident deposit and vault bags with an agnostic online system that provides real-time visibility to all key stakeholders within the cash supply chain.

*Neil Freder and Refugio Lopez,  
SureTraxx*

**6:30 - 7:30 PM**  
Michigan Ballroom

**Cocktail Reception**

**7:30 - 8:30 PM**  
Great Lakes Ballroom

**Dinner**  
*Courtesy of the SCTA*

# AGENDA

## FRIDAY, OCTOBER 12

7:00 - 8:30 AM  
Michigan Ballroom

### Continental Breakfast

8:30 - 9:30 AM  
Great Lakes Ballroom

### Change Management, Changing Technology, and Cyber Threats

Learn about global changes that force us to enhance our defenses and how to adapt to technology changes that increase our vulnerabilities within the ever-present cyber threat to commerce.

*Admiral Eric T. Olson,  
U.S. Navy (Retired)*

9:30 - 10:15 AM  
Great Lakes Ballroom

### Cryptocurrency and its Impact on Insurance, Storage, and Risk

Learn about the risks of cryptocurrency and how to make accounts more secure.

How is the insurance market responding to the needs of this new digital currency?

What is the future of cryptocurrency?

*Lead by Toni Palmiotto,  
WillisTowersWatson*

*Philip Martin, Coinbase*

*James Croome,  
Arch Insurance London*

*Neil Watson,  
Lowers & Associates*

10:15 - 10:45 AM  
Great Lakes Ballroom

### ATMIA, ICCOS, National ATM Council, NACA Update

Hear from partner organizations about the state of the union.

*David Tente, ATMIA*

*Shaun Ferrari, Currency Research*

*Bruce Wayne Renard,  
The National ATM Council, Inc.*

*Josh Ulman, Ulman Public Policy  
& Federal Relations*

10:45 - 11:45 AM  
Great Lakes Ballroom

### Crime Trends: Attacks and Robbery

*Chicago Crime Commission Update:  
Lieutenant Dennis Diaz*

*North America + European Update:  
Mark Lowers*

11:45 AM - 12:15 PM  
Great Lakes Foyer

### Break

12:15 - 1:15 PM  
Great Lakes Ballroom

### Crime Trends: Attacks and Robbery (Continued)

*Latin America – Focus on Brazil:  
Andy Terrades, Lowers & Associates  
International*

*Canadian Update Report:  
Guy Côté, GardaWorld*

*ATM Jackpotting:  
David Tente, ATMIA*

1:15 - 1:45 PM  
Great Lakes Ballroom

### Q+A from Crime Trends: Attacks and Robbery

1:45 PM  
Great Lakes Ballroom

### Conference Closing

*D. Mark Lowers,  
Lowers Risk Group, SCTA President*