

2022 SCTA CONFERENCE

OCT. 5-7
CHICAGO

High Reliability Organizations and the Impacts of COVID

SPONSOR & EXHIBITOR OPPORTUNITIES

Leading Professionals in the Cash-in-Transit & Cash Servicing Industries Come Together Here

The foremost conference in the cash servicing industry, the SCTA Conference attracts professionals and corporations in ATM servicing, cash handling/processing, transportation, and the safekeeping of cash and coin.

Deadline for applications and payments is August 19, 2022.

SPONSOR LEVELS

GOLD

- Premium logo placement on premises signage
- Premium logo listing on event website and program
- Logo on promotional conference eblast
- Designated "Sponsor" badges to wear during conference
- Opportunity to introduce a session speaker
- Full page interior program ad
- Special mention at Conference Welcome
- Exhibitor Space
- 3 attendee passes
- Post conference attendee list for one-time use

SCTA Member \$6,500
Non-Member \$7,500

SILVER

- Logo placement on premises signage
- Enhanced listing on event website and program
- Logo on promotional conference eblast
- Designated "Sponsor" badges to wear during conference
- Half page ad in event program
- Exhibitor Space
- 2 attendee passes
- Post conference attendee list for one-time use

SCTA Member \$4,000
Non-Member \$4,500

BRONZE

- Company listing on event website
- Logo on promotional conference eblast
- Designated "Sponsor" badges to wear during conference
- Quarter page ad in event program
- Exhibitor Space
- 1 attendee pass
- Post conference attendee list for one-time use

SCTA Member \$2,500
Non-Member \$3,000

Exhibitor showcase will take place October 5th from 6:30-8:30pm, October 6th from 9am-5pm, and October 7th from 9am-12pm.
You may set up your exhibitor table between 2-5pm on Wednesday, the 5th in preparation for this event.

ADDITIONAL SPONSORSHIP OPPORTUNITIES



EXHIBITOR SHOWCASE

Exhibitor pricing includes basic website and program listing, post conference attendee email list, and 1 attendee pass. Exhibitor space includes draped 6 ft. table.

SCTA MEMBER:

Early Bird Exhibitor \$1,500
After Aug 20 \$1,800

NON-MEMBER:

Early Bird Attendee \$1,700
After Aug 20 \$1,900

UPGRADE OPTION:

Upgrade to 10x10 space
for an additional \$650.



PROGRAM ADVERTISING

The conference program will be distributed to all conference attendees. Advertising in the program is the best way to ensure maximum exposure for your company and to build traffic to your exhibit table. The program is the official guide to the conference, and includes the exhibitor area floor plan and exhibitor cross-reference.

The program will be a high-end full color bounded booklet. Advertisers are responsible for providing ad artwork. Ad specifications to be announced.

AD RATES:

Back Outside Cover \$2,500
Front Inside Cover \$1,500
Full Page Inside \$750
Half Page \$500
Quarter Page \$250



BOOKPLATE SPONSORSHIP \$1,590

Get your company logo placed on the inside front cover of the keynote speaker's book which will be given to all conference attendees. This is an excellent way to spotlight your company. Only one spot available.



ROOM KEY SPONSORSHIP \$1,000

Get your company logo placed on all attendee room keys. Only one spot available.

ATTENDEE RATES

SCTA MEMBER:

Early Bird Attendee \$750
Group Attendee (2+) \$725

After August 19 \$850
Group Attendee (2+) \$825

Spouse: \$350

NON-MEMBER:

Early Bird Attendee \$1,075
Group Attendee (2+) \$1,000

After August 19 \$1,175
Group Attendee (2+) \$1,100

Spouse: \$350

Early Bird pricing ends Aug. 19, 2022.

[Interested in joining the SCTA?](#)

Visit SecureTransportAssociation.org



SECURE CASH & TRANSPORT
ASSOCIATION

GET STARTED

Questions?

Contact Michael Gaul at (540) 338-7151 or mgaul@securetransportassociation.org